



Vertical City

SURE Architecture's 'The Endless City in Height' skyscraper entry recently won first place in the SkyScrapers & SuperSkyscraper Competition,

Designed to integrate itself with the surrounding streets in London, it shows British expertise and thinking on the future of sustainable cities – a growing area of interest in China.



Laurence Llewelyn-Bowen with CBBC Executive Director Mike Dethick (left of LLB) and the former Miss World Zhang Zilin (right of LLB)

Furniture Foray

Laurence Llewelyn-Bowen, the British designer, was at the Ambassador's residence in Beijing on 13 September to sign a cooperation agreement with the Beijing company Aimer Group. Under the agreement, Aimer Group will promote Llewelyn-Bowen's furniture range 'The House of Laurence' among Chinese consumers via its retail site.

The former Miss World Zhang Zilin – the official representative of Aimer Home – made an appearance at the event alongside Llewelyn-Bowen, Zhang Rongming, Director of Aimer Group, and Mike Dethick, Executive Director in China of CBBC, which helped to organise proceedings.

Talking Trade Secrets

On 21 August, CBBC in Shanghai hosted a seminar on the topic of trade secret protection with member law firm Broad & Bright. Companies including British Airways, Standard Chartered Bank, FTI Consulting and Lloyd's Insurance Company China joined this highly informative event at the British Centre Shanghai, a new facility that CBBC shares with the British Consulate-General, the British Council and the Welsh Government.



NEW CORPORATE MEMBERS
October 2014

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- Brand Energies Ltd
- Rosewood Beijing
- Sovereign Group
- DTZ
- Hangzhou Yangdongxi e-Commerce Pte Ltd
- Jingfan Overseas
- Lancare Investment Holding
- S.TENS (Shanghai) Joint Stock Co Ltd
- China Higher Education
- Wood Mackenzie Ltd
- Ace Café
- Psyma Business Research China
- Jia Bao Sheng Shi (Beijing) Co Ltd
- Aman at Summer Palace
- Bloom & Grow
- Shandong Yongtai Chemical Co Ltd
- Skyscanner
- St Future
- Axelos
- Covpress
- Cranswick Plc
- First Milk
- Santander
- Greater Pacific Capital LLP
- London Business School
- University of Dundee
- Aston Manor Brewery
- Argent Property Development Services Ltd
- Vernacare Ltd
- Organix Brands Ltd
- China Mobile International (UK) Ltd
- Clasado Bio-sciences Ltd
- CCIC London Company Ltd